

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Levergood et al.  
Application No.: 09/548,235  
Filing Date: April 12, 2000  
Title: Web Advertising Method  
Art Unit: 2445  
Examiner: Patrice L. Winder  
Docket No.: 432383-600011  
Confirmation No.: 6069

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Interview Summary**

The applicant thanks Examiner Winder for the courtesy of the in-person interview on April 24, 2009. The time spent with the applicant's representative Arrienne M. Lezak was greatly appreciated. During the interview, the claims were discussed in light of the prior art of record. The examiner indicated that further search and consideration would be needed in light of the submitted amendment.

Respectfully submitted,

Date: May 7, 2009

By: 

Arrienne M. Lezak  
Reg. No. 51,943  
JONES DAY  
1755 Embarcadero Road  
Palo Alto, CA 94303  
(650)-687-4163